

Run by IITians & Industry Experts

MASTER PROGRAM

on

UI UX & Product Design



Certification 6 Months / 90-120 Hours

Industry ready exhaustive program

Master Course Training Program

Make Projects & Get Trained

Recognized by





Run by IITians & Industry Experts

About EduVitae Services

EduVitae Services, run by **IITians & industry experts**, is a renowned provider of education, training, research and development programs, with a large presence. We offer a wide range of specific industry ready courses and training opportunities in the areas of computer science and IT, animation and multimedia, as well as engineering, management and advanced technology. Our programs include workshops, training, internships, corporate training, certificate courses, placement training, research, and development programs, all designed to meet the needs of students, professionals, academic institutions, and industry. Our reputation as one of the best technology training providers, is a testament to our commitment to helping our students and clients acquire the skills and knowledge they need to succeed in their careers and goals.

Our Clientele/Collaborations

Top private & government academic institutions, college's fests and corporates where directly/indirectly our presence have been felt:

Indian Institute of Technology, Kanpur
Indian Institute of Technology (Banaras Hindu University), Varanasi
Indian Institute of Technology (ISM), Dhanbad
Indian Institute of Technology, Jodhpur
Indian Institute of Technology, Bhubaneswar
Blithchron, Indian Institute of Technology, Gandhinagar
Indian Institute of Technology, Guwahati
Indian Institute of Technology, Patna
Indian Institute of Management (IIM), Lucknow
Indian Institute of Management (IIM), Indore
National Institute of Technology, Surat
National Institute of Technology, Bhopal
National Institute of Technology, Warangal
National Institute of Technology, Trichy
Chandigarh University
DIC, Department of Applied Arts (Visual Arts), Banaras Hindu University, Varanasi
Madan Mohan Malaviya University of Technology, MMMUT Gorakhpur
Maharaja Agrasen Institute of Technology, Delhi
Thapar Institute of Engineering & Technology, Punjab
Assam Engineering College, Assam
Jaypee University of Engineering & Technology
Shillong College, Meghalaya
SRCC, Delhi University
Kendriya Vidyalaya, India
DAV School, India
.....

Industry/Corporate/Startups/Government

MapsCrew
Rabbixel

Recognized by





Run by IITians & Industry Experts

CreativeHatti
Accenture
Capgemini
F1 Digitals
TIH IIT Roorkee, DST, Govt. of India

.....

and many more tech & non-tech colleges/universities/institutes/schools & organizations/startups/companies across India and globe.

Achievements & Milestones

- ✓ Our alumni / students are working in top notch company of India & MNCs **VMware, Infosys, Cognizant, CGI, Fidelity, Razorpay, EXL, CARS24, Tata Steel, NVIDIA, MyKaarma, Oyo Rooms, Samsung, Walmart Labs, L&T, JIO, Citibank, TCS, Accolite, BNY Mellon**, and many more.
- ✓ Conducted a number of workshop/training/internship programs in many colleges/universities/schools like **IITs, IIMs, NITs, IISc** & other prestigious institutions of India & with the corporates too.
- ✓ Trained many college/university/school students, some of them have created a milestone for **EduVitae Services** by meeting with **Shri Narendra Damodardas Modi** (Prime Minister of India) related to some **robotics projects**.
- ✓ Collaborating with Industries / Corporates / Startups to provide them hiring services (helping them to hire fresh trained talent with us).
- ✓ Signed MOUs / worked with top notch colleges / universities / schools / organizations like **Techkriti IIT Kanpur, Technex IIT (BHU) Varanasi, Wissensaire IIT Bhubaneswar, Techniche IIT Guwahati, Concetto IIT (ISM) Dhanbad, Pravega IISc Bangalore, IGNUS IIT Jodhpur, Ranbhoomi IIM Indore, IIM Lucknow, MMMUT GKP, NIT Surat, NIT Bhopal, NIT Warangal, NIT Trichy, Chandigarh University, Thapar University, SRCC DU, KMC DU, TIH IIT Roorkee DST Govt. of India** and many other academic institutions for professional / industry ready & learning skills training / workshop / internship programs.

Why UI UX Design?

UI-UX is a booming career option and have a knack for visual design, psychology of human-computer interaction, web design combined with strong technical skills, then UI-UX designing can be a lucrative career option for you.

The main job objective of a User Interface (UI) and User Experience (UX) designer is to build an end product which is simple to operate and appealing to eye. UI and UX designing are two different functions, which may or may not be performed by the same individual.

The main focus of UI design is on the visual aspects of a product. It mostly deals with the design, colour and placement of various elements of the websites to make the website design look fresh and pleasing. Whereas, the main focus of UX is on the usability, experience and functionality of those designs. It aims at understanding the minds of the users and build the designs accordingly.

Prerequisites

No prerequisite is required to start with this course. This course is carefully crafted for people with diverse backgrounds and include user centered design concepts that can be applied to industry standard UI-UX Design projects. Especially helpful for people who want to start with their UI-UX design career and for people who want to hone their UI-UX Design skill set. Any student/fresher/professional with these skills can start off however be ensured that we will love to make your learning easier

- Good creative visualization
- Ability to understand what business expects from a design

Recognized by



Run by IITians & Industry Experts

- An eye for detail
- Ability to think and critique the design like an end user
- Good analytical skills

What is required before joining this training program?

Here's the checklist

1. A laptop with Microsoft Windows (7 or later) configuration along with smartphone as per need/requirement.
2. Figma (preferred)
3. Laptop Charger/Adapter for charging purpose.
4. USB Mouse for designing purpose (if required).
5. Internet Connectivity (Typically to be able to do video call / conferencing).
6. Notepad & Pen/Pencil for important notes.
7. Most important your interest and seriousness of learning.

Training Deliverables & Takeaways

Every participant will get

- ✓ Industry Ready Curriculum
- ✓ Certification Program
- ✓ Projects/Practical Based Learning
- ✓ Interactive & Doubt Session (online)
- ✓ Career Guidance
- ✓ Internship/Placement Assistance

Course & Content

All of the sessions will be theoretical & practical oriented, so it will be really great if participant(s) can look on the syllabus which we are going to cover during master program training days.

UI UX Design

Week 1-2: Introduction to UX/UI Design and Figma

- Understanding the basics of UX/UI design
- Introduction to Figma and its features
- Understanding the design thinking process
- Creating wireframes and prototypes in Figma

Week 3-4: Design Research and User Testing

- Conducting user research and creating user personas
- Understanding user behavior and psychology
- Conducting usability tests and feedback sessions

Recognized by



Run by IITians & Industry Experts

- Creating user flows and user journey maps in Figma

Week 5-6: Visual Design Principles and Branding

- Understanding visual design principles
- Introduction to color theory and typography
- Creating visual design mockups in Figma
- Understanding branding and creating a style guide in Figma

Week 7-8: Design Systems and Components

- Introduction to design systems
- Creating design system libraries in Figma
- Understanding component-based design and its benefits
- Creating reusable components in Figma

Week 9-10: Advanced Prototyping Techniques

- Advanced prototyping techniques in Figma
- Animating prototypes in Figma
- Micro-interactions and their importance
- Creating realistic and interactive prototypes in Figma

Week 11-12: Responsive Design and Accessibility

- Understanding responsive design principles
- Creating responsive designs in Figma
- Understanding accessibility guidelines and its importance
- Creating accessible designs in Figma

Week 13-14: Collaboration and Handoff

- Understanding collaboration and handoff in design
- Introduction to Figma's collaboration and handoff features
- Working with developers and stakeholders in Figma
- Creating design specs and documentation in Figma

Week 15-16: Portfolio and Presentation Skills

- Creating an impressive portfolio in Figma
- Presenting your designs and ideas effectively
- Interview skills and techniques for UX/UI Designers
- Understanding the industry and job market for UX/UI Designers

Recognized by



Week 17-18: Advanced Design Techniques

- Understanding advanced design techniques in Figma
- Working with plugins and integrations in Figma
- Creating custom design elements in Figma
- Exploring advanced design trends and techniques

Week 19-20: Design Thinking and Innovation

- Understanding design thinking and its importance
- Introduction to innovation and its role in design
- Creating innovative designs in Figma
- Understanding design ethics and social responsibility

Week 21-22: Advanced Interaction Design

- Advanced interaction design principles and techniques
- Understanding gesture-based and voice-based interactions
- Creating interactive prototypes in Figma
- Creating complex animations and interactions in Figma

Week 23-24: Final Project and Review

- Working on a final project in Figma
- Reviewing and improving your final project with feedback
- Final review and assessment of the course
- Certificate of completion and next steps for your career as a UX/UI Designer.

Disclaimer

Please make sure that this workshop/training/internship/seminar/webinar/master program will be organized by EduVitae Services, it is to note that if any IIT/IIM/NIT/Organization is EVS partner then they are only responsible for providing certification to attending students/professionals accordingly, marketing, publicity and rest operations, scheduling, payment processing, training, content development etc. will be taken care by EduVitae Services.

All of the matters/disputes related to internship/training/workshop/master program needs to be addressed to EduVitae Services team only. See our terms and conditions on www.eduvitae.co.in and fees once paid is non-refundable and non-transferrable. Company reserves full right to withdraw any offer/discount anytime without any prior notification, also it's important to understand that center & batches date/time/duration etc. of any program/event can be changed as per requirements in India and across globe.

Recognized by

