MASTER PROGRAM

on

Graphic Design

using Adobe Illustrator & Photoshop

Certification 6 Months / 90-120 Hours
Industry ready exhaustive program

Master Course Training Program

Make Projects & Get Trained

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Startup India, DIPP, Govt. of India

MSME
सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

About EduVitae Services

EduVitae Services, run by **IITians & industry experts**, is a renowned provider of education, training, research and development programs, with a large presence. We offer a wide range of specific industry ready courses and training opportunities in the areas of computer science and IT, animation and multimedia, as well as engineering, management and advanced technology. Our programs include workshops, training, internships, corporate training, certificate courses, placement training, research, and development programs, all designed to meet the needs of students, professionals, academic institutions, and industry. Our reputation as one of the best technology training providers, is a testament to our commitment to helping our students and clients acquire the skills and knowledge they need to succeed in their careers and goals.

Our Clientele/Collaborations

Top private & government academic institutions, college's fests and corporates where directly/indirectly our presence have been felt:

Indian Institute of Technology, Kanpur

Indian Institute of Technology (Banaras Hindu University), Varanasi

Indian Institute of Technology (ISM), Dhanbad

Indian Institute of Technology, Jodhpur

Indian Institute of Technology, Bhubaneswar

Blithchron, Indian Institute of Technology, Gandhinagar

Indian Institute of Technology, Guwahati

Indian Institute of Technology, Patna

Indian Institute of Management (IIM), Lucknow

Indian Institute of Management (IIM), Indore

National Institute of Technology, Surat

National Institute of Technology, Bhopal

National Institute of Technology, Warangal

National Institute of Technology, Trichy

Chandigarh University

DIC, Department of Applied Arts (Visual Arts), Banaras Hindu University, Varanasi

Madan Mohan Malaviya University of Technology, MMMUT Gorakhpur

Maharaja Agrasen Institute of Technology, Delhi

Thapar Institute of Engineering & Technology, Punjab

Assam Engineering College, Assam

Jaypee University of Engineering & Technology

Shillong College, Meghalaya

SRCC, Delhi University

Kendriya Vidyalaya, India

DAV School, India

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Industry/Corporate/Startups/Government

MapsCrew

Rabbixel

CreativeHatti

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Accenture

Capgemini

F1 Digitals

TIH IIT Roorkee, DST, Govt. of India

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and many more tech & non-tech colleges/universities/institutes/schools & organizations/startups/companies across India and globe.

Achievements & Milestones

✓ Our alumni / students are working in top notch company of India & MNCs **VMware, Infosys, Cognizant, CGI, Fidelity, Razorpay, EXL, CARS24, Tata Steel, NVIDIA, MyKaarma, Oyo Rooms, Samsung, Walmart Labs, L&T, JIO, Citibank, TCS, Accolite, BNY Mellon**, and many more.

✓ Conducted a number of workshop/training/internship programs in many colleges/universities/schools like **IITs, IIMs, NITs, IISc** & other prestigious institutions of India & with the corporates too.

✓ Trained many college/university/school students, some of them have created a milestone for **EduVitae Services** by meeting with **Shri Narendra Damodardas Modi** (Prime Minister of India) related to some **robotics projects**.

✓ Collaborating with Industries / Corporates / Startups to provide them hiring services (helping them to hire fresh trained talent with us).

✓ Signed MOUs / worked with top notch colleges / universities / schools / organizations like **Techkriti IIT Kanpur, Technex IIT (BHU) Varanasi, Wissenaire IIT Bhubaneswar, Techniche IIT Guwahati, Concetto IIT (ISM) Dhanbad, Pravega IISc Bangalore, IGNUS IIT Jodhpur, Ranbhoomi IIM Indore, IIM Lucknow, MMMUT GKP, NIT Surat, NIT Bhopal, NIT Warangal, NIT Trichy, Chandigarh University, Thapar University, SRCC DU, KMC DU, TIH IIT Roorkee DST Govt. of India** and many other academic institutions for professional / industry ready & learning skills training / workshop / internship programs.

Why Graphic Design?

Unleash Your Creativity: Graphic design is your gateway to expressing your unique ideas visually, making it the perfect outlet for artistic souls.

High Demand, High Reward: In today's digital age, graphic designers are in constant demand, offering excellent career prospects and earning potential.

Endless Possibilities: From logos to websites, posters to social media graphics, graphic design skills are versatile and applicable across various industries.

Visual Storytelling: Learn how to captivate audiences and convey powerful messages through the art of design and imagery.

Limitless Learning: Stay at the forefront of design trends and technology, ensuring you're always at the cutting edge of your craft.

Personal Branding: Enhance your personal and professional brand with the ability to create eye-catching content that leaves a lasting impression. Join our graphic design course and embark on a creative journey that can shape your future!

Prerequisites

No prerequisites are needed to kick-start your graphic design journey. This course is thoughtfully designed for individuals from diverse backgrounds, introducing essential graphic design principles applicable to industry-standard projects. It's particularly valuable for those aspiring to launch a rewarding graphic design career or enhance their existing skill set. Whether you possess a natural flair for creative visualization, a knack for understanding business design expectations, a keen eye for detail, the ability to evaluate designs from an end-user perspective, or strong analytical skills, this course is your gateway to honing your graphic design talents. Rest assured, we are committed to facilitating your learning journey every step of the way. It's open for all students, fresher and professionals.

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What is required before joining this training program?

Here's the checklist

1. A laptop with Microsoft Windows (7 or later) configuration along with smartphone as per need/requirement.
2. Adobe Illustrator & Photoshop
3. Laptop Charger/Adapter for charging purpose.
4. USB Mouse for designing purpose (if required).
5. Internet Connectivity (Typically to be able to do video call / conferencing).
6. Notepad & Pen/Pencil for important notes.
7. Most important your interest and seriousness of learning.

Training Deliverables & Takeaways

Every participant will get

- ✓ Industry Ready Curriculum
- ✓ Certification Program
- ✓ Projects/Practical Based Learning
- ✓ Interactive & Doubt Session (online)
- ✓ Career Guidance
- ✓ Internship/Placement Assistance

Course & Content

All of the sessions will be theoretical & practical oriented, so it will be really great if participant(s) can look on the syllabus which we are going to cover during master program training days.

Graphic Design

Module 1: Introduction to Graphic Design (Week 1-2)
- Session 1 : Course Introduction and Overview
- Session 2 : Understanding Visual Communication

 Assignment: Create a Mood Board

Module 2: Adobe Illustrator Basics (Week 3-6)
- Session 3 : Illustrator Interface and Tools
- Session 4 : Vector Graphics and Shapes
- Session 5 : Typography and Text Effects
- Session 6 : Working with Colors and Gradients

 Assignment: Design a Logo

Module 3: Advanced Adobe Illustrator Techniques (Week 7-10)
- Session 7 : Using Layers and Masks
- Session 8 : Creating Vector Art and Icons

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- Session 9 : Infographics and Data Visualization
- Session 10 : Packaging Design

Assignment: Design an Infographic, and packaging

Module 4: Adobe Photoshop Fundamentals (Week 11-14)

- Session 11 : Photoshop Interface and Tools
- Session 12 : Working with Layers and Masks
- Session 13 : Photo Editing and Retouching
- Session 14 : Creating Digital Art and Collages

Assignment: Design a Poster with double exposure

Module 5: Advanced Adobe Photoshop Techniques (Week 15-18)

- Session 15 : Advanced Photo Manipulation
- Session 16 : Designing for Social Media
- Session 17 : Web Design Basics
- Session 18 : Mockup and Prototyping

Assignment: Create a Website Mockup

Module 6: Portfolio Development (Week 19-22)

- Session 19 : Building a Design Portfolio
- Session 20 : Presenting and Marketing Your Work
- Session 21 : Critique and Feedback
- Session 22 : Final Portfolio Review

Module 7: Career and Freelancing in Graphic Design (Week 23-24)

- Session 23 : Job Opportunities in Graphic Design
- Session 24 : Freelancing and Building Client Relationships

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