



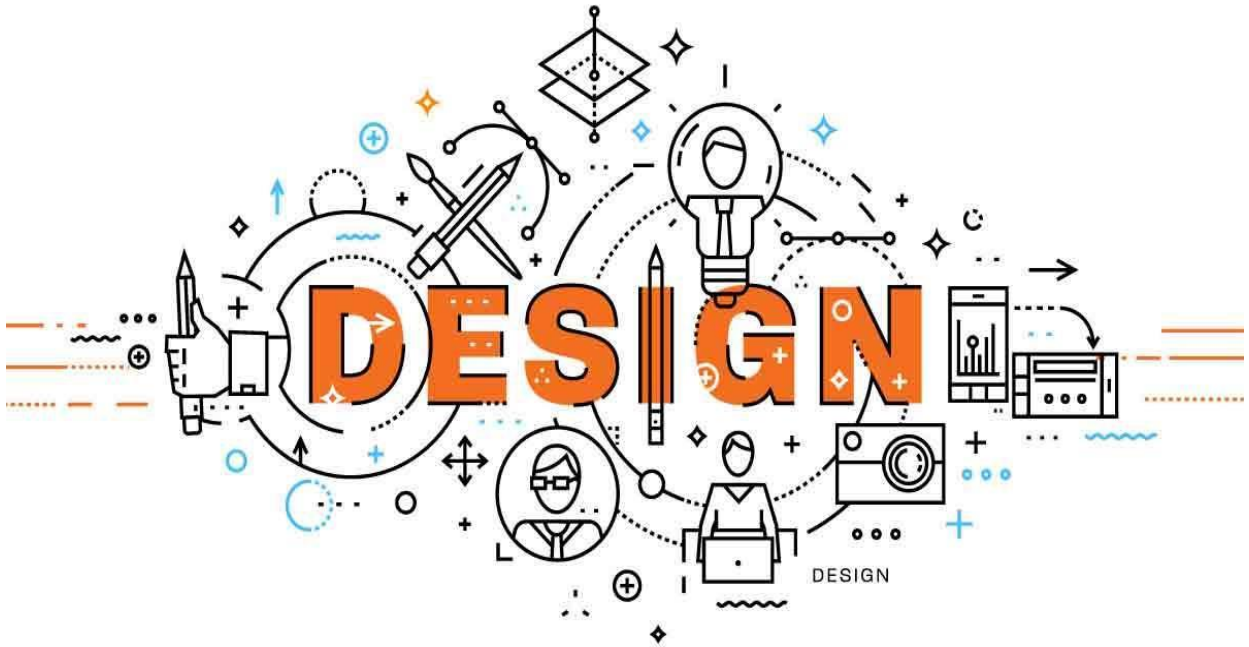
Techniche

The annual Techno-Management Festival
IIT Guwahati

Internship & Training Program

Graphic Design

using Photoshop & Illustrator



Certification 2-8 Weeks / 30-40 Hours

Industry ready exhaustive program

Internship & Training Program

Make Projects & Get Trained

Official Partner



EduVitae
Services
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MSME
महान्, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES



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About EduVitae Services

EduVitae Services, run by IITians & industry experts, is a renowned provider of education, training, research and development programs, with a large presence. We offer a wide range of specific industry ready courses and training opportunities in the areas of computer science and IT, animation and multimedia, as well as engineering, management and advanced technology. Our programs include workshops, training, internships, hackathons, corporate training, certificate courses, placement training, research, and development programs, all designed to meet the needs of students, professionals, academic institutions, and industry. Our reputation as one of the best technology training providers, is a testament to our commitment to helping our students and clients acquire the skills and knowledge they need to succeed in their careers and goals.

Our Clientele/Collaborations

Top private & government academic institutions, college's fests and corporates where directly/indirectly our presence have been felt:

Indian Institute of Technology, Kanpur
Indian Institute of Technology (Banaras Hindu University), Varanasi
Indian Institute of Technology (ISM), Dhanbad
Indian Institute of Technology, Jodhpur
Indian Institute of Technology, Bhubaneswar
Blithchron, Indian Institute of Technology, Gandhinagar
Indian Institute of Technology, Guwahati
Indian Institute of Technology, Patna
Indian Institute of Management (IIM), Lucknow
Indian Institute of Management (IIM), Indore
National Institute of Technology, Surat
National Institute of Technology, Bhopal
National Institute of Technology, Warangal
National Institute of Technology, Trichy
Chandigarh University
DIC, Department of Applied Arts (Visual Arts), Banaras Hindu University, Varanasi
Madan Mohan Malaviya University of Technology, MMMUT Gorakhpur
Maharaja Agrasen Institute of Technology, Delhi
Thapar Institute of Engineering & Technology, Punjab
Assam Engineering College, Assam
Jaypee University of Engineering & Technology
Shillong College, Meghalaya
SRCC, Delhi University
Kendriya Vidyalaya, India
DAV School, India
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Industry/Corporate/Startups/Government

MapsCrew

Rabbixel

CreativeHatti

Accenture

Capgemini

F1 Digitals

TIH IIT Roorkee, DST, Govt. of India

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and many more tech & non-tech colleges/universities/institutes/schools & organizations/startups/companies across India and globe.

Achievements & Milestones

- ✓ Our alumni / students are working in top notch company of India & MNCs **VMware, Infosys, Cognizant, CGI, Fidelity, Razorpay, EXL, CARS24, Tata Steel, NVIDIA, MyKaarma, Oyo Rooms, Samsung, Walmart Labs, L&T, JIO, Citibank, TCS, Accolite, BNY Mellon**, and many more.
- ✓ Conducted a number of workshop/training/internship programs in many colleges/universities/schools like **IITs, IIMs, NITs, IISc** & other prestigious institutions of India & with the corporates too.
- ✓ Trained many college/university/school students, some of them have created a milestone for **EduVitae Services** by meeting with **Shri Narendra Damodardas Modi** (Prime Minister of India) related to some **robotics projects**.
- ✓ Collaborating with Industries / Corporates / Startups to provide them hiring services (helping them to hire fresh trained talent with us).
- ✓ Signed MOUs / worked with top notch colleges / universities / schools / organizations like **Techkriti IIT Kanpur, Technex IIT (BHU) Varanasi, Wissensaire IIT Bhubaneswar, Techniche IIT Guwahati, Concetto IIT (ISM) Dhanbad, Pravega IISc Bangalore, IGNUM IIT Jodhpur, Ranbhoomi IIM Indore, IIM Lucknow, MMMUT GKP, NIT Surat, NIT Bhopal, NIT Warangal, NIT Trichy, Chandigarh University, Thapar University, SRCC DU, KMC DU, TIH IIT Roorkee DST Govt. of India** and many other academic institutions for professional / industry ready & learning skills training / workshop / internship programs.

Prerequisites

No prerequisite is required to start with this course. This course is carefully crafted for people with diverse backgrounds and includes diverse design concepts that can be applied to more than 20+ design specialties. Especially helpful for people who want to start with their design career or who want to enhance their digital creative skills.

What is required before joining this training program?

Here's the checklist

1. A laptop with Microsoft Windows (7 or later) configuration along with smartphone as per need/requirement.
2. Photoshop and Illustrator installed (preferred)
3. Laptop Charger/Adapter for charging purpose.

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4. USB Mouse for designing purpose (if required).
5. Internet Connectivity (Typically to be able to do video call / conferencing, if the program is in online mode)
6. Notepad & Pen/Pencil for important notes and most important your interest & dedication.

Training Deliverables & Takeaways

Every participant will get

- ✓ Industry Ready Curriculum
- ✓ Interactive & Doubt Session
- ✓ Certification Program
- ✓ Mini & Major Projects
- ✓ Career Guidance
- ✓ Projects/Practical Based Learning

Course & Content

All of the sessions will be theoretical & practical oriented, so it will be really great if participant(s) can look on the syllabus which we are going to cover during training days.

Graphic Design

Module 1: Introduction to Graphic Design and Adobe Tools

- What is graphic design? Understanding its importance.
- Overview of Adobe Photoshop and Illustrator.
- Tour of the Photoshop and Illustrator interfaces.

Module 2: Graphic Design Fundamentals

- Elements of design: Line, Shape, Color, Texture.
- Principles of design: Balance, Contrast, Emphasis, Unity.
- Applying design principles to real-world examples.

Module 3: Adobe Photoshop Basics

- Introduction to raster and vector graphics.
- Navigating Photoshop: Tools, panels, and workspaces.
- Importing and exporting images: File formats and resolutions.

Module 4: Working with Images in Photoshop

- Image manipulation: Cropping, resizing, rotating.

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- Retouching and enhancing photos.
- Layers and layer styles: Managing and applying effects.
- Selection tools: Marquee, Lasso, Magic Wand.

Module 5: Adobe Illustrator Basics

- Understanding vector graphics and their advantages.
- Illustrator workspace: Tools, panels, and artboards.
- Creating basic shapes and objects.

Module 6: Typography and Text Design

- Fundamentals of typography: Fonts, sizes, kerning, leading.
- Creating text effects: Warping, outlines, shadows.
- Combining text and images cohesively.

Module 7: Advanced Photoshop Techniques

- Working with masks and channels.
- Non-destructive editing using adjustment layers.
- Filters and special effects: Applying creative filters.

Module 8: Advanced Illustrator Techniques

- Pen tool mastery: Creating and editing paths.
- Working with gradients and patterns.
- Brushes and symbols: Customizing and applying.

Module 9: Web and UI Design Concepts

- Basics of UI/UX design.
- Designing web banners, buttons, and icons.
- Creating mockups and wireframes.

Module 10: Print Design Principles

- Understanding color modes: RGB vs. CMYK.
- Designing for print: Business cards, flyers, posters.
- Preparing files for print: Bleeds, margins, and resolution.

Module 11: Digital Illustration

- Introduction to digital painting techniques.
- Using brushes, layers, and blending modes.

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- Creating character illustrations or concept art.

Module 12: Final Projects and Portfolio Development

- Students work on a self-directed design project.
- Instructor provides guidance and feedback.
- Assembling a portfolio: Presentation and online platforms.

Disclaimer

Please make sure that this training/internship will be organized by EduVitae Services, it is to note that if any IIT/NIT/IIM/IISC/Private/Government organization is EVS partner then they are responsible for providing certification to attending students/professionals, marketing, publicity and rest operations, scheduling, payment processing, training, content development etc. will be taken care by EduVitae Services.

All of the matters/disputes related to internship/training/workshop needs to be addressed to EduVitae Services team only. See our terms and conditions on www.eduvitae.co.in and fees once paid is non-refundable and non-transferrable. Company reserves full right to withdraw any offer/discount anytime without any prior notification, also it's important to understand that center & batches date of internship/training can be changed as per requirements & situations.

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